



If you have never fundraised knowing where to begin can seem daunting, but we've got some helpful tips to help you get started and make your events a success.

And even if you have fundraised before, you may still find something useful in this guide. So be inspired, have fun and together we can make a difference!

Set yourself a goal

Make this achievable and don't aim for the sky, it is better to achieve your goal. This will be great news for the media and we can support you with this.

Explain why you are doing the event

Share the reason why you are fundraising for YLF. Are you doing it for a personal reason or simply as a challenge? By sharing your reason this will help you reach your fundraising target much more easily and quicker.

Ask friends and family to sponsor you first.

Make sure everyone you know and their friends and families; know exactly what you are doing.

Give full details of what you are taking part in, why you are raising money for YLF and how essential and important their support is.

Whichever you choose to fundraise - online or paper - get your friend's and closest family to sponsor you first. If the first few give generously others may follow.

For example start with a £20 donation and people will be unlikely to put £2, but start with a £2 donation and people will follow suit. Follow this advice and you will reach your fundraising target faster.

Do something that is fun

Make good use of your time and think of ways you can bring in large chunks of your target.

You could organise an event or ask your employer to support you.

Many companies have 'match funding' budgets, so find out if your employer does this. You could put this in your in house newsletter. Maybe your company's suppliers will support you.

You may be able to hold a fundraising social event at work, and if you belong to a social club, ask them to get behind you.

Online fundraising

One of the simplest and easiest ways to fundraise is to set up an online sponsorship with Virgin Money or Just Giving.

As the money is taken from the donors' account, you won't need to chase the sponsors after the event. And by going online, you can reach those friends you don't see every day.

Gift Aid

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Please do remember to ask your sponsor to Gift Aid their donation, if they are UK taxpayers. This means we can receive a further 25% for every £1 donated. It doesn't cost your sponsor any extra. We will need their full name, home address and postcode to be able to claim gift aid on their behalf.

Gift aid can be claimed on voluntary donations, but not payments (such as tickets) or the proceeds of general sales.

Public donations

Public collections are a great way to increase your fundraising and raise awareness. We can provide you with collection tins. Let us help you organise and gain the necessary permissions, please email Janine at janine.batt@ylf.org.uk or call on 01622 693459.

Static collection boxes

If you are able to place a collection box for us, or would simply like one at home, we will be pleased to help, just email Janine at janine.batt@ylf.org.uk or call on 01622 693459

Thank you for reading our Step-by-Step Guide to Fundraising with Young Lives Foundation.

We wish you the best of luck in your fundraising events and thank you for supporting us.

Together we can continue to Make a Difference.

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