



PRESS RELEASE – 21.11.2018

KFC gives buckets of support to disadvantaged children

KFC's Foundation supports the Young Lives Foundation with a £26,000 donation

A donation from the KFC Foundation has provided much needed help for an important local charity that supports vulnerable and disadvantaged children to reach their potential and lead fulfilled lives.

The Young Lives Foundation have received an incredible £26,732 donation from the KFC Foundation. The donation comes thanks to the KFC Foundation and the activities of staff and customer fundraising at KFC restaurants across Kent and East Anglia.

The donation will be used to support the charity's Positive Activities Programmes. These groups and workshops are designed to provide a fun, supportive and safe setting for young people to engage in new opportunities and experiences. The young people can learn new skills, make friends and build self confidence.

Lucy Wheatley, the Positive Activities Coordinator from the Young Lives Foundation said: ***“We are so grateful to the KFC Foundation for the donation – this is huge for us! It means that only can we provide more experiences for the young people now, but we can plan long term for the Programme to continue. We can't wait to tell the young people!”***

Louise Norris, local Area Social Impact Leader from the KFC Foundation said: ***“The amount raised has been amazing, we are so proud to support the Young Lives***



Foundation and the brilliant work they do to support young people in the local area. The KFC Foundation gives staff the chance to really get involved in their community.”

Ends

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YLF web news post: <http://ylf.org.uk/news/kfc-partners-with-ylf/>

About the Young Lives Foundation (YLF)

Our Vision

Our vision is that every young person in need shall have access to the resources and opportunities needed for them to achieve their potential and lead fulfilled lives. The Young Lives Foundation (YLF) works towards achieving this vision by supporting young people through times of difficulty and distress, enabling their voices to be heard and assisting young people to achieve their potential.

Our Foundation

YLF is an independent children’s charity established in 2007. We are dedicated to delivering quality services that include mentoring, befriending, advocacy and positive activity programmes. Our services are tailored to ensure we achieve effective outcomes in the lives of vulnerable and disadvantaged children and young people across Kent and Medway.

Our Support



YLF supports the following groups of people: Looked after children / care leavers Children in need / on the edge of care Young offenders / those at risk of offending Young people disengaged in education Vulnerable adults Unaccompanied asylum-seeking children Families in need of support Children who have been adopted

YLF have over 170 volunteers committed to supporting our services and our young people.

For more information about the Young Lives Foundation please visit www.ylf.org.uk

About the KFC Foundation

The KFC Foundation enables each KFC restaurant to support a local charity which supports young people to fulfill their potential by giving them spaces to socialise, the chance to find a job and people to speak to. Money is raised through product donations, scratch cards, and customer donations.

About KFC:

KFC, the world's largest chain of chicken-based quick service restaurants, grew from the chicken business set up by Colonel Harland D Sanders in the 1950s. The Colonel had found a way to combine 11 herbs and spices with flour to create a unique taste, and to this day the secret recipe is only known to a handful of people. It is locked away in a vault in Louisville, Kentucky.

KFC came to Britain in 1965, with the first store opening in Preston, Lancashire, and there are now over 920 stores across the UK, with over 27,000 employees.

KFC has made considerable nutritional improvements in the last few years, cutting salt by as much as 50% and switching cooking oils to cut saturated fat levels in Original Recipe Chicken by up to 25%. KFC has also expanded its range to include lighter options, such as Riceboxes, which have around 500 calories.



In 2015, KFC introduced the Colonel's Club in the UK, a loyalty card also available as an app, to give back to loyal fans. The Club allows members to earn Chicken Stamps each time they spend £3 or more, which are then redeemable against KFC items.

KFC was voted Britain's Top Employer in 2012, 2013, 2014 and 2015, becoming the first company to win the award for four consecutive years, and the company has been named as a Great Place to Work for the last five years. The company places a big importance on developing people, and became the first restaurant company in the UK to launch an honours degree – a BA (Hons) Business Management course in conjunction with De Montfort University, Leicester. KFC also works with City & Guilds to provide Level 2 and Level 3 Apprenticeships to team members and team leaders.

The company also works to help the global community, and has raised over £3 million for UK based charities over the last 3 years.

KFC UK, Inc is a subsidiary of Yum! Brands, Inc. (NYSE:YUM), which also owns the Pizza Hut and Taco Bell restaurants. For further information, please visit www.kfc.co.uk.