

The Young Lives Foundation

# Corporate Packages



## Partnerships and Sponsorships

When **your** business partners with the Young Lives Foundation, you are showing your commitment to support and promote young people in **your** community and helping contribute to **our** mission - *that every young person in need shall have access to the resources and opportunities needed for them to achieve their potential and lead fulfilled lives.*

## Corporate Packages

### Benefits to your Business



- Get involved in your community
- Link to one of Kent's biggest children's charities
- Provide direct support to the communities in which your company operates
- Enhance your brand
- Reach a potential new audience



With an audience of between  
1,500 to 4,000 per post



On average 4,156  
impressions per week



Over 1,626  
subscribers

- Build your reputation as a socially responsible company
- Generate positive PR opportunities
- Be associated with a well-established children's charity with a local focus

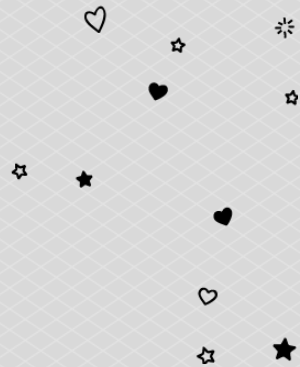
Our corporate sponsorship packages outline a range of benefits and opportunities to offer to your business, and start at just £2,500. All packages can be discussed further and can be tailored to your business objectives.

### Other opportunities



YLF can offer the opportunity for businesses to sponsor events, individual projects or campaigns throughout the year. In addition, individuals can become *Friends of YLF*. If you are interested in these other partnerships please contact the Fundraising Team for further discussion.

## Annual Corporate Packages



### GOLD

£10,000

#### Regular Updates

Your company name & logo  
embedded within YLF's  
website banner (this is visible  
on every page)

Your company name & logo  
with direct link to your main  
site on our supporters page

Your company name & logo  
on news bulletins

Publicity on social media sites

Priority access to event tickets  
before general release

Your company banner  
displayed at events

Inclusion in events  
programme

Volunteering Opportunities

Training Package for Staff

Branded YLF Gift

### SILVER

£5,000

#### Regular Updates

Your company name & logo  
with direct link to your main  
site on our supporters page

Your company name & logo  
on news bulletins

Publicity on social media  
sites

Priority access to event  
tickets before general  
release

Inclusion in events  
programme

Volunteering Opportunities

Branded YLF Gift

### EVENTS

Ad-hoc event sponsorship  
opportunities offered

### BRONZE

£2,500

#### Regular Updates

Your company name &  
logo with direct link to your  
main site on our  
supporters page

Your company name &  
logo on news bulletins

Branded YLF Gift

### FRIENDS

£60

Regular Updates

Annual thank you  
letter

Friends of YLF  
morning

Branded YLF Gift



# HOW TO CONTACT US



## Communications and Fundraising Team

Direct Line: 01622 235493



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## Social Links



**@ylf.org.uk**



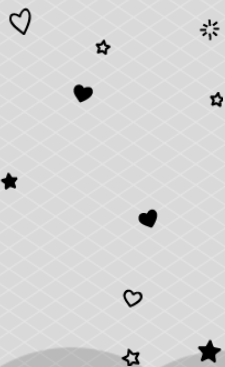
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**The Young Lives Foundation**



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