

THE YOUNG LIVES FOUNDATION

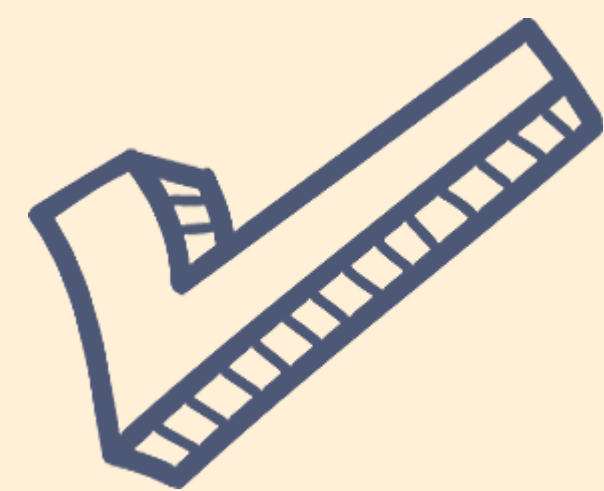
“Be the reason someone smiles today.”



FUNDRAISING PACK



**OUR VISION IS THAT EVERY YOUNG PERSON IN
NEED SHALL HAVE ACCESS TO THE
RESOURCES AND OPPORTUNITIES NEEDED FOR
THEM TO ACHIEVE THEIR POTENTIAL AND
LEAD FULFILLED LIVES.**



With incredible people like you, supporting what YLF does, we can change the lives of young people. We are so grateful to you for your efforts, enthusiasm and commitment and for being a #lifechanger.

In this information pack you will find advice and tips to help you make your fundraising successful. You can also visit www.ylf.org.uk for more information, get in touch with our team on **01622 235493/01622 693459** or email Fundraising@ylf.org.uk



We want your fundraising experience to be fun, something that you want to achieve, but knowing you are helping to make a difference. Our team are here to support you with whatever you decide to do.

Please visit our fundraising page for ideas!
Please do not hesitate to contact us if you need to!

We can't wait to get to know you!

Thank you for choosing to support The Young Lives Foundation



YLF #LIFECHANGERS HALL OF FAME

Hear how some of our supporters stepped out of their comfort zone to help others....



Lissa ran a Marathon and raised over £1,000

Airbrush Productions collected £721.09 during their production!



The Dog at Wingham have raised £3,572 so far from their dining club and other events

Mick ran a Marathon for YLF and raised just over £330



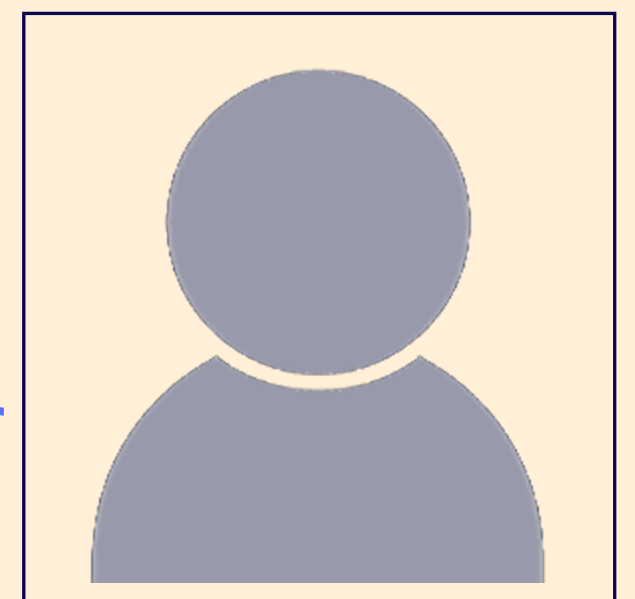
Wrotham Heath Golf Club raised £8,842 from their Charity Golf Day

Influential made a donation of £1,200 for a YLF Wellness Day!



Danielle cut her hair and raised £120 for YLF's Mentoring and Positive Activities service

This spot is reserved for you. Be a YLF #Lifechanger and join our hall of fame!



YOUR FUNDRAISING JOURNEY STARTS HERE

We are keen to make sure your event runs as smoothly as possible. Below are some tips and some advice to get you started and to help you along the way.



Where is your event taking place?



Where you hold your event is up to you!

It could be in your home, at work or in a community venue.

Make sure you plan ahead and book the right space for the event you are planning.

Fundraising Target and Budget



Have a think about how much you would like to raise?

Check out the projects we have and see if there is one you want to fundraise for specifically. It will help you to stay motivated if you have an idea of what you are fundraising for!

Work out the cost involved. Offset this against what you hope to raise!

Local business are always willing to donate prizes, food and sometimes offer discounts if you are fundraising for a good cause



Shout about it!



There is little point in you sacrificing your time and efforts and not letting anyone know about the amazing event you are doing!

Tell your family, friends and colleagues and get them to tell theirs!



Social Media platforms such as Twitter, Facebook and Instagram are the perfect way of inviting people to get on board and also it keeps them up to date with your progress!

You can invite people to your event via social media but also by email.



 Download our Fundraising Poster in order to advertise your event

Setting up a fundraising page

It's easy! Don't panic!

Setting up a Virgin Money Giving page is not hard! Click here to find out how....

Once you have set up your page, send the link to everyone so they can see how they can donate and also see how well your fundraising is going. Online fundraising pages also take the hassle out of claiming Gift Aid – this increases your total with extra funds from the taxman!



Gift Aid



Don't forget to Gift Aid it! Any UK Tax Payer can include Gift Aid when they donate! 25% gets added! Every time £4 is donated we receive an extra £1!

Make sure you tick the Gift Aid box on your sponsorship form, not forgetting full name, address and postcode!



Matched Giving

Many companies run a matched giving scheme which could double your total! Make sure you speak to your employer to see if they do and if they don't, are you brave enough to suggest it! It's actually tax efficient for them!



Tell the Press



Ever thought of contacting your local media? They love to hear stories of what's happening in your area.

Contact our Fundraising team for help with a press release and some helpful tips on how to best publicise your event!

Email fundraising@ylf.org.uk!

We are here to help!

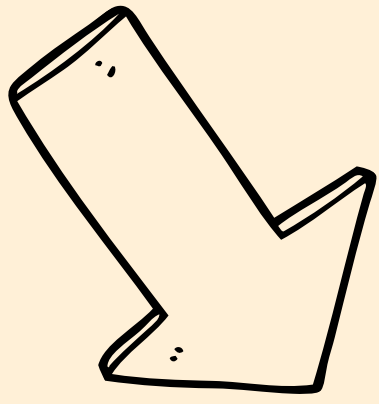




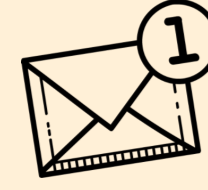
Be the reason someone smiles today.



IS YOUR ACTIVITY SAFE AND LEGAL?



Health and safety and legal stuff should always be considered when planning an event...pick up the phone if you are unsure or drop us an email



Insurance



As you are organising your own event and it is not controlled by YLF, it is not covered by our insurance. You will need to arrange your own insurance, if appropriate.

Any companies involved should be able to demonstrate their own insurance cover - always check!

YLF sadly cannot be liable for any loss or injury arising out of the your event or its organisation

Food Hygiene including alcohol

A licence is needed if you have alcohol at your event. You will need to submit a "Temporary Event Notice" to the local District Borough Unitary Council to apply for a temporary licence.

You can avoid this by holding your event at a premise that already has a licence or in a local pub!

Always take care when preparing, handling and storing food!



YLF Branding



By law the YLF charity registration number must appear on all posters, advertisements and other fundraising materials. Please display this as follows:

Registered Charity England and Wales No 1119528

Please contact our team for permission to use the logo and YLF name

Health and Safety



You are responsible for the health and safety of your event and of all those involved. The Institute of Fundraising and Government websites have useful information which may help.

Collections/Static Boxes

Collections are a great way to raise money. Please contact our office if you intend to hold a collection or wish to place a static box. **There are strict legal requirements surrounding this.**

We will be able to guide you and provide all the legal documents so please get in contact!

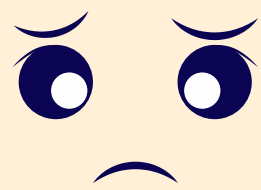


HOW WILL YOUR DONATION HELP?



By supporting YLF you are helping to change the life and direction of a child or young person!

Alone...scared...unsure....no confidence...low self-esteem...insecure...unloved



Your donation can change all of the above for a young person. Everyone deserves the chance to feel loved and the opportunity to reach their full potential.

To feel safe and valued!



YLF supported over 3500 young people in a year!

We provide amazing mentors who volunteer their time to come alongside a young person who may be struggling at home or in school. To provide that constant in their life and to give them someone to talk to, someone who wants to spend time with them and to help them realise their potential.



We support young people with activities they can attend, residential trips where they can learn new skills, weekly groups where they can make friends!

With your help, children and young people can benefit from life changing support which will in turn change the direction of their life!

What We Do



- Support young people through times of difficulty and distress
- Enable their voices to be heard
- Assist them to achieve their potential

Who We Help

- Looked after children / care leavers
Children in need / on the edge of care
- Young offenders / at risk of offending
NEET young people / disengaged in education
- Vulnerable adults Unaccompanied asylum-seeking children
- Families in need of support Children who have been adopted

How We Do It

- Mentoring
- Befriending
- Advocacy & Children's Rights
- Positive Activities




MEET SOME YLF CHAMPIONS...



KARLEIGH

Karleigh's journey with YLF started when she was 7 years old.

Karleigh and her 3 siblings were supported through difficult times and in her words **"YLF have given me something my Mum and Dad never gave me, my childhood"**. All 4 of them are now very successful, confident young people and are continuing to develop and grow as individuals in their personal and professional life.

Read more about Karleigh and her achievements on our website www.ylf.org.uk 

Just one of Karleigh's many achievements, is that she worked for YLF as their Apprentice for two years gaining an NVQ Level 3 qualification together with gaining vital experience and knowledge which is now assisting her in her current job. Karleigh continues to be a friend and Ambassador of YLF and regularly speaks about her experience.

PADDY

Paddy had a very difficult time during his childhood and lived with several family members until becoming settled in a foster home after he voluntarily put himself into care. His younger brother was taken away from the family which he found hard as he didn't get to say goodbye.

Paddy was searching for somewhere he could call home, somewhere he would feel safe and would be with people who loved him. Things were becoming more difficult at home for Paddy until one day he decided to leave and packed a bag of clothes.

During his time in foster care, Paddy became involved with The Young Lives Foundation (YLF) and started attending a support group.



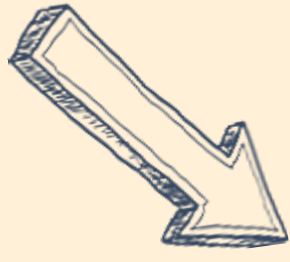
"I can't thank YLF enough for all the support and chances they have given me and the challenges I faced. I honestly will miss them all. It has been the most exciting, emotional and memorable journey so thank you to all"

Paddy went on to work in a Children's foster home, sharing his life experiences and acting as a role model. He is still very much in touch with YLF and continues to represent the Charity in any way he can.





HOW THE MONEY YOU RAISE WILL SUPPORT MORE YOUNG PEOPLE...



We receive a large amount of our funding from generous supporters like you. Below are some different ways your donations can be used...

£25

pays for a young person to enjoy one of our regular evening activities

£125

pays for one young person to take part in an activity day



£150

pays for a young person's place on our 10-week mentoring programme

£150

Hall Hire for a Positive Activities Group, 2 sessional staff, snacks, YLF run activities

£250

Hall Hire for a Positive Activities, 2 sessional staff, snacks, outsourced activity coming into the group e.g. circus

£350

pays for one young person's place on a YLF residential

£400

Cost of an activity (e.g. cinema, lazer tag) and 2 sessional staff

£1000

Go towards maintaining our Positive Activities programme and staffing of it

£4000

Pays for a residential trip for our young people. This would cover a group of 15 young people and staff



Why not use our Fundraising Ideas Pack!!!





Paying in the money you've raised

In order that we can put your fundraised money to our front line work, please send us the total amount.

If you have fundraised for us online through Virgin Money Giving all the money is automatically sent to us so nothing more for you to do...

If you have collected sponsorship or donations, you can send us a cheque by post made payable to **The Young Lives Foundation**.

Please send it to **The Young Lives Foundation, 71 College Road, Maidstone, Kent, ME15 6SX** together with your sponsorship form.

It goes without saying that we really appreciate all your hard work, dedication and support that you, your family, friends and work colleagues have given YLF.

We will of course be sending you a big thank you!!!



WHAT TO DO NEXT TO BECOME A FUNDRAISER...

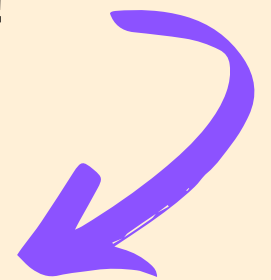
DROP US A LINE:

t | 01622 693459

e | fundraising@ylf.org.uk



to discuss your challenge and get your fundraising journey started!



You will then hear from our expert fundraising team, who will send you the following materials:



Fundraising Pack
Sponsorship Forms
Fundraising Ideas
Event poster



Thank you poster - for all your supporters!



Once your event has taken place and we have received your donation, we will be delighted to present you with a completion certificate.



To speak to one of our team call us on our direct line **01622 235493!**

THANKYOU



HOW TO CONTACT US:

COMMUNICATIONS AND FUNDRAISING TEAM

DIRECT LINE: 01622 235493



01622 693459



FUNDRAISING@YLF.ORG.UK



WWW.YLF.ORG.UK



71 COLLEGE ROAD, MAIDSTONE, ME15 6SX

SOCIAL LINKS



FACEBOOK: @YLF.ORG.UK



INSTAGRAM: @YLFCHARITY



TWITTER: @YLFCHARITY



YOUTUBE: YOUNG LIVES FOUNDATION



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