



PARTNERSHIPS

Information for organisations and businesses
who would like to help

LISTEN ● **SUPPORT** ● **EMPOWER**

Each year YLF support over 3500 VULNERABLE YOUNG PEOPLE IN KENT

Our Vision



We want all young people to live in communities where they are heard, are safe and supported; with opportunities to thrive.

Our Mission

We aim to support young people to thrive through highly effective and accessible programmes where they:

- are given a voice, are heard and empowered
- are supported by consistent adults through times of challenge and change
- have opportunities and resources to be happy and thrive



At a time when resources are stretched and local budgets are cut, we need your help more than ever. Together we will help some of Kent's most vulnerable and disadvantaged young people lead happy, fulfilling lives.

"Being part of YLF definitely puts a smile on my face - also I got to know I'm not the only child in care."

SAM, LEGENDS YOUNG PERSON

Why Partner With Us



Just as your support helps us to achieve our vision, our team works to support yours by creating a plan, tailored just for you - one that will meet your business objectives with measurable results.

You Will Receive

We work collaboratively with our partners to deliver impactful initiatives, investing shared resources to support our partnership goals that truly make a difference. We will keep in regular communication throughout the year with updates, achievements and stories.

“Having an impact on the communities in which we work and live is important to Reddico, so we've been delighted to partner with The Young Lives Foundation. The work they do to support kids in Kent, especially those in care, is both important and inspirational.”

NEIL HOLLAND, MARKETING MANAGER AND COMMUNITY LEAD - REDDICO



Engaging in socially valuable projects can reduce employee turnover by approximately **50%**

(Source
-Views for Change 2023)

Benefits to your Business

**DEFINE YOUR BRAND
IDENTITY**

GREAT PR

**BOOST EMPLOYEE
MORALE**

**INCREASE YOUR
AUDIENCE**

Having involvement with one of Kent's largest children's charities showcases your business commitment to social responsibility, supporting local causes and making a positive impact on the lives of young people, here in Kent.

Providing opportunities for employees to contribute to meaningful causes which have a positive impact, provides them with a sense of purpose, pride and fulfilment. This can increase their job satisfaction and overall engagement.

YLF can introduce your business to new audience groups from our network of donors, volunteers and other local businesses that currently support us. It's a great opportunity for networking too!

Sharing YLF's stories of sponsorships and fundraising events and donations on your website / social media will let visitors know about your presence in the community and show clients that your business is committed to charitable causes - in return we share your posts to our social media channels!

Lastly, you will be setting yourself apart from your competitors and boosting brand reputation!



55% of consumers are willing to pay extra for products and services that contribute to positive change

(Source
-Views for Change 2023)



How To Get Involved

Our partnerships come in all shapes and sizes. But they have one thing in common – collaboration.

CHARITY OF THE YEAR

Picking us as your Charity of the Year is a unique opportunity to unite your staff behind an inspiring cause and demonstrate your company's commitment to making a difference.

SPONSORSHIP

We have a number of exciting sponsorship opportunities to meet your corporate responsibilities or interests; including a range of events, campaigns and projects to support.

PAYROLL GIVING

Payroll Giving is a way of giving money to YLF without paying tax on it. It must be paid through PAYE from someone's wages or pension and can be as little as £2 a month.

GIFTS IN KIND

Arranging gift collections over Christmas via our Giving Tree scheme or eggs at Easter, help to remind our young people that they are thought about.





EMPLOYEE FUNDRAISING

Employee fundraising is a fantastic way to engage your colleagues in partnership with YLF. Whether you plan to get the whole company involved, or individuals.

PLEDGING

A Pledge is a promise of match funding made to YLF. All donations in a set campaign will be doubled. Making double the impact! It is proven that more people donate and often donate more.

WORK EXPERIENCE

For some of the young people we support, the working world can present more than a few barriers. You can change that and help young people learn new skills, grow in confidence and improve lifelong aspirations.

VOLUNTEERING

YLF has a wide range of volunteering opportunities that you and your colleagues can get involved in and be on the front line to support the young people of Kent directly.

“KLS has enjoyed working with YLF in efforts to fundraise for the amazing work that they do.

The YLF team are friendly, fun and approachable. They have innovative ideas and they are all so passionate about helping the children they support in Kent. We are proud to support YLF; it is both rewarding and enjoyable working with them and we couldn't recommend a partnership with them enough.”

LOUISE DUCKETT, PRESIDENT -
KENT LAW SOCIETY



We Will Be On Hand

We will make ourselves available to provide answers to any of your questions and support you throughout your partnership journey with us.



Our team can educate your team about the charity, what we do and how they can help. There are YLF branded materials and merchandise, including leaflets and banners to help publicise your involvement too.

We can also offer varied volunteering opportunities and professional training we can deliver about the young people we work with, including safeguarding.

As a thank you, with your permission, we will post regular updates on social media and feature your business logo on our website.

“We love the partnership we have with YLF and we are really looking forward to what it brings and how we will do more to help in the future.”

ANGIE LIDDELL, ADMINISTRATION MANAGER - BLUEWATER

DIRECT CONTACT

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